

**Федеральное государственное бюджетное образовательное учреждение
высшего образования
Российская академия народного хозяйства и государственной службы
при Президенте Российской Федерации**

**Олимпиада школьников РАНХиГС по Иностранному (английскому) языку
2023 – 2024 учебный год
10-11 класс
Заключительный этап
Вариант 1.**

Task 1. Listen to the poem 4 times and answer the questions below. Each answer should be 10 - 15 words. Максимум 8 баллов.

1. Who do you think the poem is written for?
2. What does the poet want to offer, and what does he offer?
3. What is meant by 'golden and silver light' and 'the half-light'?
4. What do you think the last line means?

Критерии:

Задание оценивается в 0 баллов в случае несоблюдения указанного количества слов.

Если ответ смысловой компонент неверный - лексико-грамматический компонент не проверяется.

Правильность ответа:

1 балл — ответ соответствует смыслу, заложенному в стихотворении

0 баллов — ответ не соответствует смыслу, заложенному в стихотворении, смысл искажен, ответ неверен.

Лексико-грамматический компонент:

1 балл — ответ не содержит лексико-грамматических ошибок

0 баллов — ответ содержит как минимум одну лексико-грамматическую ошибку

KEY:

1. The poem is likely written for someone the poet deeply cares for or loves.
2. The poet wishes to offer extravagant gifts, yet only offers his dreams.
3. 'Golden and silver light' and 'the half-light' symbolize the beauty and nuances of life.
4. The last line requests gentleness with the poet's dreams and feelings.

Audio Script

W. B. Yeats 1865 – 1939

Had I the heavens' embroidered cloths,
Enwrought with golden and silver light,
The blue and the dim and the dark cloths
Of night and light and the half light,
I would spread the cloths under your feet:
But I, being poor, have only my dreams;

I have spread my dreams under your feet;
Tread softly because you tread on my dreams.

Task 2. Listen to the meeting only once and choose the correct answer. Максимум 10 баллов.

1. A group of people are discussing the design of a new logo for their bank. What kind of image does the CEO want the bank to have?
 - a. creative
 - b. exciting
 - c. modern
 - d. traditional

2. What color will they most likely use for the new logo?
 - a. blue
 - b. multiple colors
 - c. purple
 - d. red

3. A blue logo implies **creativity/ diversity/ excitement/ trust** but is also **associated with death/ symbolic of danger/ very traditional**.

4. A red logo conjures up images of **creativity/ diversity/ excitement/ trust** but is also **associated with death/ symbolic of danger/ very traditional**.

5. A purple logo conveys **creativity/ diversity/ excitement/ trust** but is also **associated with death/ symbolic of danger/ very traditional**.

6. Multiple colors capture the feeling of **creativity/ diversity/ excitement/ trust**.

7. **Think critically.** Why do you think they believe a multicolored logo is the right fit for their company?
 - a. Because it reflects the diversity among the staff that work for the company
 - b. Because they are an international bank
 - c. Because it shows they are modern and forward-thinking
 - d. Because the CEO is a strong believer in diversity

Критерии:

1 балл присуждается за каждый правильный ответ.

KEY:

1. c (modern)
2. b (multiple colors)
3. trust, very traditional
4. excitement, symbolic of danger
5. creativity, associated with death

6. diversity
7. c (Because it shows they are modern and forward-thinking)

Audio Script

Charlotte: OK. Thank you for your time today. I know everyone is very busy. This meeting is to discuss plans for the new logo, specifically thinking about colors. So, let's start today by looking at our current logo. John, could you explain how this logo was chosen?

John: Sure, Charlotte. As you know, the bank has a very simple logo - just our name in a blue rectangle. However, we didn't choose blue at random. In most parts of the world, blue evokes feelings of trust. That's why a lot of other banks use this color, too.

Ramon: You said "in most parts of the world." So, you're saying that blue doesn't have this meaning in some countries? Which ones?

Charlotte: Good question, Ramon. Laura, would you like to take this one?

Laura: Well, the short answer is that blue does mean trust and strength in most parts of the world, as John says. However, from my visits to India and Latin America, I know that it can also have religious connotations, but this doesn't mean we should avoid it. Generally speaking, I think that blue is a very safe color to use all over the world.

Charlotte: OK. Thank you, Laura. So, let's start thinking about the new logo. Ramon, could you bring us up to speed?

Ramon: I'm not sure I understand. Could you rephrase the question, please?

Charlotte: Sorry, I mean could you give us an update?

Ramon: Ah! OK. Sorry. Sure. I've been asked to get ideas from some different design agencies that will give us a more modern image, one that will appeal to young adults and reflects our brand better. So-

Laura: Sorry to interrupt, but could I ask why we've decided to target these customers?

Ramon: I'm afraid that's not really my area. Perhaps Charlotte can answer that one.

Charlotte: Yes, I'm glad you asked that, Laura. Basically, the CEO believes that we need to set ourselves apart from the traditional competition. She thinks that high-finance banking will continue to decline, so it's vital that we build up our online presence and cultivate an image that's less like traditional conservative banking so that it appeals more to the younger generation.

Laura: OK. Got it.

Ramon: So, as I was saying, we're in the early stages right now. I want to brief some design agencies and I wanted your input on the guidelines.

Charlotte: OK. So, you're looking for thoughts about the right colors for the designers to use?

Ramon: Exactly. What's the right color for our company?

Charlotte: John, what do you think?

John: Well, I guess I would have to say that either red or purple is my preference. Red is a good color because it's bold and exciting. Purple is creative and different.

Charlotte: Laura, any insights?

Laura: Sorry, let me just check that I've understood the question. You want to know if there are any countries where those colors would be inappropriate?

Charlotte: Yes, that's right.

Laura: That's a good question. Let me think. Red is basically a color of happiness and celebration in most parts of the world, but I believe it can mean danger or caution in the Middle East. Purple generally has a good meaning in Asia, but it's associated with death and mourning in Thailand and in parts of South America.

Charlotte: OK. So, we should avoid purple.

Laura: Actually, I have a question. Does it need to be a monochrome logo?

Ramon: Sorry, what do you mean by that exactly?

Laura: I mean, can we only use one color?

Ramon: Well, I've never really thought about it like that, but now that you ask, I don't see why it has to be just one color.

John: Yes, that could work. In fact, multicolored logos are becoming pretty popular. Using a range of colors signifies diversity. Yeah, I like that idea.

Charlotte: Which would work really well. Yes, I like that idea, too. OK, so Ramon...

Task 3. Convert the transcribed text into the real one. Максимум 13 баллов.

ðeə hæz bi:n ə speɪt ɒv 'mʌŋɪŋz ɪn 'sɪtɪz ə 'krɒs ðə 'gləʊb æz 'mʌŋgəz ɑ: 'fəʊkəsɪŋ ɒn ə ŋju: 'aɪtəm tu: sti:l – 'lʌkʃəri kəʊts. ɪn 'ri:sənt wi:ks, 'pi:pəl ɪn 'lʌndən, 'wɒʃɪŋtən di:-si: ænd 'ʌðə 'metrə'pɒlɪtən 'eəriəz hæv bi:n rɒbd ɒv ðeə kəʊts æt naɪf pɔɪnt. wʌnmæn ɪn 'bɜ:mɪŋəm ɪn ðə ju:-keɪ wɒz slæft ə 'krɒs hɪz feɪs æz θi:vz meɪd ɒf wɪð hɪz 'dʒækɪt. 'krɪmɪnəlz ɑ: 'tɑ:ɡɪŋ kəʊts ðætkrɒst æz mʌʃ æz \$2,200 i:ʃ. æz wɛl æz 'lɪtəri 'sti:lɪŋ ðə kəʊts ɒf 'pi:pəlz bæks, θi:vz ɑ: 'breɪkɪŋ 'ɪntu: 'pi:pəlz 'vɪəkəlz. prə'fesə'deɪvɪd 'wɪlsən, ə 'krɪmɪ'nɒlədʒɪst æt 'bɜ:mɪŋəm 'sɪti ju:nɪ'vɜ:səti, wɔ:nd ðæt ðə 'mʌŋɪŋz wɜ: ðə stɑ:t ɒv ə ŋju: "'lʌkʃəri kramtɹend". hi: sed ðə θeɪfts wɜ: "'wʌrɪŋ".

prə'fesə 'wɪlsən wɔ:nd ðəʊz wɪð haɪ-ɛnd 'wɪntə 'dʒækɪts tu: bi: 'keəfəl. hi: sed: "aɪ wʊd tɛl 'eniwʌn 'weəriŋ 'kænədə gu:s 'brændɪd 'dʒækɪts tu: bi: 'keəfəl ænd bi: ə'weər ɒv jɔ: sə'raʊndɪŋz ænd hu: ɪz ə'raʊnd ju: ju: hæv tu: bi: 'vɪdʒələnt fɔ:r 'ɒpə'fju:nɪsts hu:mart traɪ tu: sti:l ðem." hi: 'ædɪd ðæt: "θi:vz

ju:zd tu: 'tɑ:ɡɪt 'rɒʊləks 'wɒʃɪz wɪʃ ɡəʊ fɔ: 'θaʊzəndz ɒv paʊndz ænd ðən sɛl ðəm 'ɒn laɪn." ə 'lʌndən 'trænspɔ:t 'spəʊks pɜ:sən sɛd: "'kænədə ɡu:s kəʊts ɑ: 'tɑ:ɡɪtrɪd fɔ: 'rɒbəri. its ə rɪəl kən'sɜ:n tu: ʌs bɪ'kɒz ɪt'riəli 'ɪmpækts ðə 'seɪftɪ ɒv ʤʌŋ 'pi:pəl ɒn ðə 'netwɜ:k." ʃɪ: 'ædɪd ðæt ðɪs "ə'kwɪzɪtv kraɪm" wɒz "'veri kən'sɜ:nɪŋ, ɪn'tɪmɪdeɪtɪŋænd 'frɑ:t'nɪŋ".

Критерии:

1 балл начисляется за каждое правильно расшифрованное предложение.

Предложение считается правильно расшифрованным при отсутствии орфографических ошибок.

KEY:

There has been a spate of muggings in cities across the globe as muggers are focusing on a new item to steal – luxury coats. In recent weeks, people in London, Washington DC and other metropolitan areas have been robbed of their coats at knifepoint. One man in Birmingham in the UK was slashed across his face as thieves made off with his jacket. Criminals are targeting coats that cost as much as \$2,200 each. As well as literally stealing the coats off people's backs, thieves are breaking into people's vehicles. Professor David Wilson, a criminologist at Birmingham City University, warned that the muggings were the start of a new "luxury crime trend". He said the thefts were "worrying".

Professor Wilson warned those with high-end winter jackets to be careful. He said: "I would tell anyone wearing Canada Goose branded jackets to be careful and be aware of your surroundings and who is around you. You have to be vigilant for opportunists who might try to steal them." He added that: "Thieves used to target Rolex watches which go for thousands of pounds and then sell them online." A London Transport spokesperson said: "Canada Goose coats are targeted for robbery. It's a real concern to us because it really impacts the safety of young people on the network." She added that this "acquisitive crime" was "very concerning, intimidating and frightening".

Task 4. Rewrite the text, making it grammatically and lexically correct. Максимум 5 баллов.

Example: In serene mountain village, nestle among tower peaks, live Kai, skill potter renown for his exquisite craftsmanship.

Answer: In a serene mountain village, nestled among towering peaks, lived Kai, a skilled potter renowned for his exquisite craftsmanship.

In verdant, age-old forest, there reside Luna, rabbit unlike any other. Mesmerize by night sky, she spend evenings gaze at stars, dream of cosmic mysteries. Her curiosity be insatiable, differ great from her peers, who prefer forest's tranquil life.

One clear night, Luna embark on unexpected journey. Guide by constellations, she venture beyond know paths. She leap over streams and navigate through dense underbrush, her heart pound with excitement. Her adventure take her to tallest hill in forest, just as dawn first light creep over horizon.

There, Luna behold sunrise of unimaginable beauty, kaleidoscope of colors that stir her soul. This moment of awe bring profound realization: stars be mesmerize, but her own world be equally splendid. Luna's story, blend of celestial wonder and earthly beauty, become endure legend, inspire all to appreciate magic of both distant dreams and beauty close at hand.

Критерии:

- 5 баллов — исправлено 20 ошибок и более
- 4 балла — исправлено 15-19 ошибок и более
- 3 балла — исправлено 10-14 ошибок и более
- 2 балла — исправлено 5-9 ошибок и более
- 1 балл — исправлено менее 5 ошибок
- 0 баллов — задание не выполнено

KEY:

In a verdant, age-old forest, there **resided** Luna, a rabbit unlike any other. **Mesmerized** by **the** night sky, she **spent** her evenings **gazing** at **the** stars, **dreaming** of cosmic mysteries. Her curiosity **was** insatiable, **differing greatly** from her peers, who **preferred the** forest's tranquil life.

One clear night, Luna **embarked** on **an** unexpected journey. **Guided** by **the** constellations, she **ventured** beyond **known** paths. She **leaped** over streams and **navigated** through dense underbrush, her heart **pounding** with excitement. Her adventure **took** her to **the** tallest hill in **the** forest, just as **dawn's** first light **crept** over **the** horizon.

There, Luna **beheld** a sunrise of unimaginable beauty, a kaleidoscope of colors that **stirred** her soul. This moment of awe **brought** a profound realization: **the** stars **were mesmerizing**, but her own world **was** equally splendid. Luna's story, a blend of celestial wonder and earthly beauty, **became an enduring** legend, **inspiring** all to appreciate **the** magic of both distant dreams and **the** beauty close at hand.

Task 5. Guess the meaning of the “Words of the Year 2023”, and provide their definitions below. Each answer should be up to 20 words each. Максимум 9 баллов.

1. Debanking / de-banking (*noun*) —
2. Situationship (*noun*) —
3. Rizz (*noun*) —
4. Parasocial (*adjective*) —
5. Swiftie (*noun*) —

Критерии:

В ответе предоставлена полная и правильная дефиниция Слова Года.

- 5 ответов - 9 баллов
- 4 ответа - 8 баллов
- 3 ответа - 7 баллов
- 2 ответа - 6 баллов
- 1 ответ - 5 баллов

KEY:

1. Debanking / de-banking (*noun*) — the act of depriving a person of banking facilities.
2. Situationship (*noun*) — a romantic relationship that is not considered to be formal or established.
3. Rizz (*noun*) — style, charm, or attractiveness; the ability to attract a romantic partner.
4. ULEZ / Ulez (*acronym*) — ultra-low emission zone: an area into which only vehicles that emit very little pollution are allowed to enter without paying a charge.

5. Canon Event (*noun*) — an event that is essential to the formation of an individual's character or identity.
6. Bazball (*noun*) — a style of test cricket in which the batting side plays in a highly aggressive manner.
7. Prompt (*noun*) — an instruction given to an artificial intelligence program, algorithm, etc., which determines or influences the content it generates.
8. Parasocial (*adjective*) — designating a relationship characterized by the one-sided, unreciprocated sense of intimacy felt by a viewer, fan, or follower for a well-known or prominent figure (typically a media celebrity), in which the follower or fan comes to feel (falsely) that they know the celebrity as a friend.
9. Swiftie (*noun*) — an enthusiastic fan of the singer Taylor Swift.

Task 6. Revise the given text by identifying and correcting the underlined errors. Максимум 4 балла.

The Nepotism Debate: Balancing Bonds and Meritocracy

In the 1. labyrinth world of professional dynamics, the controversial topic of nepotism has emerged from the shadows, casting its formidable shadow over discussions 2. of equity, meritocracy, and the fundamental health of organizations. In recent years, this topic has experienced an unprecedented surge in attention, 3. captivated the collective imagination and prompting passionate debates that traverse the complex spectrum of opinions.

A Fairness Conundrum

At the heart of the debate against nepotism 4. lays the profound issue of fairness. Nepotism, the practice of favoring family members or close associates in hiring or promotions, often bypasses merit in favor of personal connections. The consequences are palpable, leaving those who are genuinely qualified feeling 5. twarted and disenfranchised. The sense of 6. unjustice can permeate an organization, sowing seeds of demotivation and discontent among its members.

The Organizational Quandary

Nepotism isn't just a matter of ethics; it can have tangible 7. repercussions on an organization's well-being. When personal affiliations trump competence in decision-making, inefficiency and suboptimal performance can run rampant. Key roles occupied by underqualified individuals may spell disaster for an organization's reputation and bottom line.

The Pro-Nepotism Perspective

Yet, not everyone is waving the anti-nepotism banner. 8. Opponents argue that there are inherent benefits to working 9. along side trusted family members or 10. near friends. A strong sense of trust and loyalty can flourish, cultivating a fertile ground for collaboration and synergy. It's no surprise that family-run businesses often utilize nepotism to ensure continuity and a sense of heritage.

Navigating the Gray Area

The nepotism discourse 11. is not anything but black and white, and a nuanced approach is essential. Striking a balance between merit-based systems and acknowledging the potential benefits of personal relationships is the elusive goal. Many organizations opt for transparent hiring and promotion protocols to mitigate 12. nepotisms' adverse 13. affects while still valuing the cohesion that personal bonds can bring.

In conclusion, the nepotism debate is a tapestry of multifaceted arguments. While critics decry its potential for 14. inequality and operational inefficiency, advocates celebrate its capacity to foster trust and camaraderie. As organizations and institutions strive to maintain equilibrium on this precarious tightrope, one thing remains clear: nepotism will continue to be a hot topic, eliciting passionate discussions and 15. challenges our notions of fairness and meritocracy in the modern world of work.

Критерии:

4 балла — 13-15 правильных ответов

3 балла — 10-12 правильных ответов

2 балла — 7-9 правильных ответов

1 балл — 4-6 правильных ответов

0 баллов — 0-3 правильных ответа

KEY:

The Nepotism Debate: Balancing Bonds and Meritocracy

In the **labyrinthine** world of professional dynamics, the controversial topic of nepotism has emerged from the shadows, casting its formidable shadow over discussions **on** equity, meritocracy, and the fundamental health of organizations. In recent years, this topic has experienced an unprecedented surge in attention, **captivating** the collective imagination and prompting passionate debates that traverse the complex spectrum of opinions.

A Fairness Conundrum

At the heart of the debate against nepotism **lies** the profound issue of fairness. Nepotism, the practice of favoring family members or close associates in hiring or promotions, often bypasses merit in favor of personal connections. The consequences are palpable, leaving those who are genuinely qualified feeling **thwarted** and disenfranchised. The sense of **injustice** can permeate an organization, sowing seeds of demotivation and discontent among its members.

The Organizational Quandary

Nepotism isn't just a matter of ethics; it can have tangible **repercussions** on an organization's well-being. When personal affiliations trump competence in decision-making, inefficiency and suboptimal performance can run rampant. Key roles occupied by underqualified individuals may spell disaster for an organization's reputation and bottom line.

The Pro-Nepotism Perspective

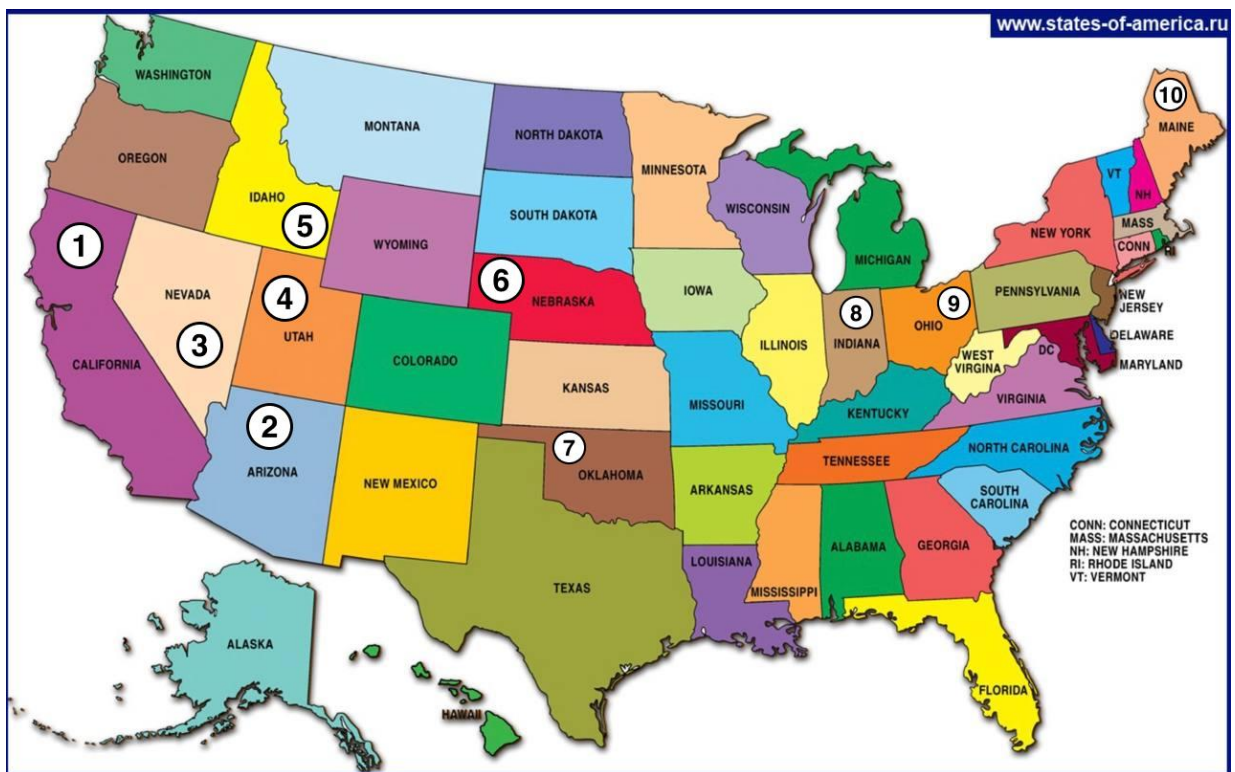
Yet, not everyone is waving the anti-nepotism banner. **Proponents** argue that there are inherent benefits to working **alongside** trusted family members or **close** friends. A strong sense of trust and loyalty can flourish, cultivating a fertile ground for collaboration and synergy. It's no surprise that family-run businesses often utilize nepotism to ensure continuity and a sense of heritage.

Navigating the Gray Area

The nepotism discourse **is** anything but black and white, and a nuanced approach is essential. Striking a balance between merit-based systems and acknowledging the potential benefits of personal relationships is the elusive goal. Many organizations opt for transparent hiring and promotion protocols to mitigate **nepotism's** adverse **effects** while still valuing the cohesion that personal bonds can bring.

In conclusion, the nepotism debate is a tapestry of multifaceted arguments. While critics decry its potential for **inequity** and operational inefficiency, advocates celebrate its capacity to foster trust and camaraderie. As organizations and institutions strive to maintain equilibrium on this precarious tightrope, one thing remains clear: nepotism will continue to be a hot topic, eliciting passionate discussions and **challenging** our notions of fairness and meritocracy in the modern world of work.

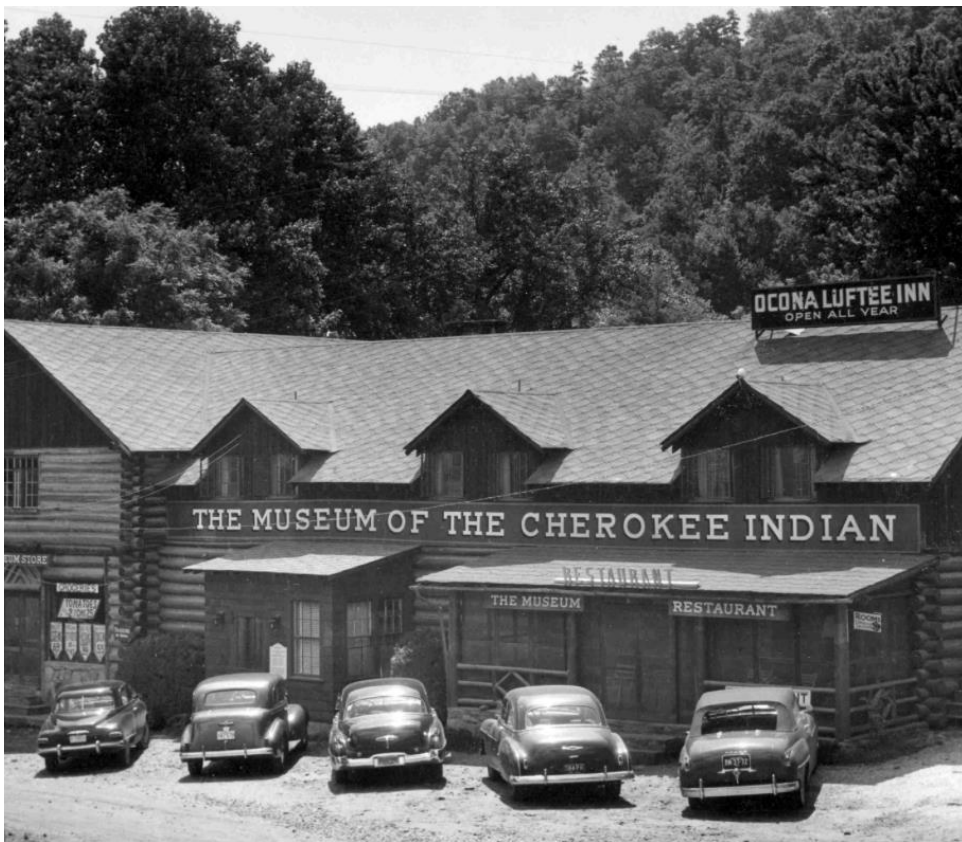
Task 7. Match the states under the numbers and the places or things which are connected with them. Максимум 5 баллов.



a. Feasting on lobster



b. the Cherokee Heritage Center



c. Craters of the Moon National Monument



d. The waterfalls and granite slabs of Yosemite National Park



e. Grand Canyon



f. Carhenge



g. Amish Country



h. Cars race by at the Indy 500



i. Dinosaur National Monument



j. Las Vegas



Критерии:

5 баллов — 9-10 правильных ответов

4 балла — 7-8 правильных ответов

3 балла — 5-6 правильных ответов

2 балла — 3-4 правильных ответа

1 балл — 1-2 правильных ответа

0 баллов — все ответы указаны неверно

1 балл начисляется за каждое правильное соотнесение достопримечательности со штатом.

KEY:

1. California - d. The waterfalls and granite slabs of Yosemite National Park
2. Arizona - e. Grand Canyon
3. Nevada - j. Las Vegas
4. Utah - i. Dinosaur National Monument
5. Idaho - c. Craters of the Moon National Monument
6. Nebraska - f. Carhenge
7. Oklahoma - b. the Cherokee Heritage Center
8. Indiana - h. cars race by at the Indy 500
9. Ohio - g. Amish Country
10. Maine - a. Feasting on lobster

Task 8. Select any 5 American states from the list below you know well about. Share the facts about them. Write 30 - 40 words for each state. Максимум 11 баллов.

American states:

Nebraska

Nevada

New Hampshire

New Jersey

New Mexico

New York

North Carolina

North Dakota

Ohio

Oklahoma

Oregon

Pennsylvania

Rhode Island

South Carolina

South Dakota

Tennessee

Texas

Utah

Vermont

Virginia

Washington

West Virginia

Wisconsin

Wyoming

Критерии:

Задание оценивается в 0 баллов в случае несоблюдения указанного количества слов.

Содержание ответа:

1 балл — фактуальная информация, представлена развернуто и соответствует действительности

0 баллов — фактуальная информация, представлена кратко и/или не носит ошибочный характер

Грамматика

5 баллов — лексический компонент ответа участника олимпиады соответствует уровню C1

4 балла — лексический компонент ответа участника олимпиады соответствует уровню B2

3 балла — лексический компонент ответа участника олимпиады соответствует уровню B1

2 балла — лексический компонент ответа участника олимпиады соответствует уровню A2

1 балл — лексический компонент ответа участника олимпиады соответствует уровню A1

Лексика

5 баллов — лексический компонент ответа участника олимпиады соответствует уровню C1

4 балла — лексический компонент ответа участника олимпиады соответствует уровню B2

3 балла — лексический компонент ответа участника олимпиады соответствует уровню B1

2 балла — лексический компонент ответа участника олимпиады соответствует уровню A2

1 балл — лексический компонент ответа участника олимпиады соответствует уровню A1

Task 9. Write an anecdote of 180 - 200 words on the topic “The Day Everything Went Wrong (But Ended Right)”. Максимум 15 баллов.

Критерии:

Задание оценивается в 0 баллов в случае несоблюдения указанного количества слов.

Содержание:

3 балла — содержание предоставленного участником олимпиады ответа полностью соответствует заданию

2 балла — содержание предоставленного участником олимпиады ответа частично соответствует заданию

1 балл — содержание предоставленного участником олимпиады ответа не соответствует заданию олимпиады

Оригинальность:

2 балла — представленный ответ носит оригинальный характер, изложенная идея — неординарна и нетривиальна.

1 балл — представленная идея носит популярный и общепринятый характер.

Лексика:

5 баллов — лексический компонент ответа участника олимпиады соответствует уровню C1

4 балла — лексический компонент ответа участника олимпиады соответствует уровню B2

3 балла — лексический компонент ответа участника олимпиады соответствует уровню B1

2 балла — лексический компонент ответа участника олимпиады соответствует уровню A2

1 балл — лексический компонент ответа участника олимпиады соответствует уровню A1

Грамматика:

5 баллов — грамматический компонент ответа участника олимпиады соответствует уровню C1

4 балла — грамматический компонент ответа участника олимпиады соответствует уровню B2

3 балла — грамматический компонент ответа участника олимпиады соответствует уровню B1

2 балла — грамматический компонент ответа участника олимпиады соответствует уровню A2

1 балл — грамматический компонент ответа участника олимпиады соответствует уровню A1

Task 10. You are going to read a review of a recent book. For questions 1-14, read the text below and think of the word which best fits each space. Use only one word in each space. For questions 15-20, choose the answer (A, B, C or D) which you think fits best according to the text. Максимум 20 баллов.

Joanna Knight reviews Roger Scruton's book "Beauty"

Roger Scruton's new book "Beauty" is a lucid and often graceful compendium of his reflections. He discusses beauty in nature and art, and 1. _____ all in buildings. Even in an artistic paradise like the city of Venice, Scruton's attention moves quickly from the heroic buildings on the waterfronts to the "modest neighbours" that surround them. "Ravishing beauties," he says, "are less important in the aesthetics of architecture than those that create a soothing context, a continuous narrative as in a street or a square, where nothing stands out in particular."

Beauty may have its roots in sensuous enjoyment, but even at its humblest it appeals to something larger: a willingness to consider, compare and arrive 2. _____ a judgement. The "judgement of taste", as the philosopher Immanuel Kant called it, spans two worlds: a private world of individual subjectivity, as idiosyncratic as you please, and a public world 3. _____ you defend and develop your tastes through conscientious discussion – where you try to reason me out of wearing a yellow shirt, for instance, and I try to persuade you to get rid of the Carmen ringtone on your phone.

Scruton explores beauty in its various forms, starting with nature. He maintains, for instance, that the beauty of unspoilt wilderness depends on an evident absence of any fixed centre, a lack of prescribed edges. The beauty of birds, animals and flowers, on the other hand, is rooted in their existence 4. _____ self-defining entities with boundaries of their own. And the special beauty of the human body belongs not to a mere assemblage of body parts 5. _____ to the personality that finds expression in it. All this beauty gives you, as Scruton puts it, a sense that "a world that makes room for such things makes room for you."

Gardens are different again. They are places where wild nature has been disciplined, more or 6. _____ sympathetically, into artificial forms. Their beauty is not that of infinite landscapes but of bounded spaces that surround us, 7. _____ like architectural interiors; and they enable Scruton to move smoothly from considering natural beauty to the far more contentious terrain of high art. Scruton can be as perceptive about sculpture, painting and classical music as 8. _____ the varieties of natural beauty, but inevitably he is more controversial.

It is curious to observe 9. _____ Scruton's feelings lead him to transgress his own standards of courtesy and decorum, and indeed of accurate and well-tuned prose. And you do not have to be a complete punk to suspect that the cause of his anguish may lie 10. _____ him, and particularly in his premise that there is an unbroken continuum between the beauties of nature and works of art. Any attempt to cover the entire spectrum of reasonable pleasure with a single concept of beauty is bound, 11. _____ all, to be quite a stretch.

Take the literary arts. Scruton is conspicuously vague when he invokes the concept of "beautiful novels", and he sounds distinctly uneasy when describing story and dialogue as "sensory features" of fiction, as if they could appeal to the same aesthetic sense as glorious sunsets. Yet, in the case of literature, beauty is only half the story, and this applies to other art forms too. In a revealing passage, Scruton confesses to a general dislike for cinema as an art form, but he makes one exception: you could take a still from any film by Ingmar Bergman, he says, frame it and hang it on your wall, and it would hold its 12. _____ there like a picture. That may or may not be true; but single, silent

images, however beautiful, are hardly a promising basis for understanding cinematic techniques or judging how they may have extended the ancient arts of storytelling.

Scruton sometimes reminds me of R. G. Collingwood, one of the most gifted philosophers of the 20th century, with a marvellous sense of history and, 13._____ from a weakness for irritable sarcasm, a wonderful way with words. Like Scruton, he worked out his philosophical ideas in constant engagement with the arts. 14._____ him, though, he was aware that there is more to art than beauty. In his autobiography, he described how he came to realise that works of art, however beautiful, will fail if they are unreal or imperceptible; and that works that disappoint lovers of beauty may still articulate issues about the world. If a work does not achieve beauty, it may still bear witness to truth.

15. In describing the buildings of Venice, Scruton reveals his belief that
 - A) they are less beautiful than some architects claim.
 - B) a harmonious whole is crucial in architecture.
 - C) some of the streets lack anything of aesthetic value.
 - D) beauty can be oppressive if it is overdone.

16. What point is being made in the third paragraph?
 - A) Physical beauty is no indication of character.
 - B) Observing wild creatures gives us a true sense of what beauty is.
 - C) Landscape is only beautiful if nothing man-made is visible.
 - D) None of us should feel excluded from notions of beauty.

17. The reviewer thinks Scruton's discussion of gardens
 - A) provides an opportunity for him to condemn artificiality.
 - B) acts as a link between two different aspects of the broader topic.
 - C) allows him to emphasise the importance of discipline.
 - D) balances the previous section on wild nature.

18. How can the reviewer's argument in the sixth paragraph best be summarised?
 - A) The assumption about beauty underlying the book is flawed.
 - B) Including a section on works of art was a mistake.
 - C) Scruton had difficulty fitting all his conflicting ideas on beauty into the book.
 - D) Scruton's normal writing style is inappropriate for a book of this type.

19. What is the reviewer's opinion of Scruton's section on the cinema?
 - A) The idea of displaying a still from a film is imaginative.
 - B) He is right to concentrate on the beauty of Bergman's films.
 - C) His coverage of film as an art form is inadequate.
 - D) Describing film as an extension of story-telling is exaggerated.

20. In the final paragraph, why does the reviewer refer to R. G. Collingwood?
 - A) to suggest that Scruton was not sufficiently involved in the arts
 - B) to point out the importance of taking history into account
 - C) to compare the two writers' fondness for sarcasm
 - D) to indicate how Scruton should have widened his view of art

Критерии:

1 балл за каждый правильный ответ.

KEY:

1. above
2. at
3. where
4. as
5. but
6. less
7. rather
8. about
9. how
10. within
11. after
12. own
13. apart
14. Unlike
15. B
16. D
17. B
18. A
19. C
20. D

**Федеральное государственное бюджетное образовательное учреждение
высшего образования
Российская академия народного хозяйства и государственной службы
при Президенте Российской Федерации**

**Олимпиада школьников РАНХиГС по Иностранному (английскому) языку
2023 – 2024 учебный год
10-11 класс
Заключительный этап
Вариант 2.**

Task 1. Listen to the poem 4 times and answer the questions below. Each answer should be 10 - 15 words. Максимум 8 баллов.

1. Who do you think the poem is written for?
2. What does the poet want to offer, and what does he offer?
3. What is meant by 'golden and silver light' and 'the half-light'?
4. What do you think the last line means?

Критерии:

Задание оценивается в 0 баллов в случае несоблюдения указанного количества слов.

Если ответ смысловой компонент неверный - лексико-грамматический компонент не проверяется.

Правильность ответа:

1 балл — ответ соответствует смыслу, заложенному в стихотворении

0 баллов — ответ не соответствует смыслу, заложенному в стихотворении, смысл искажен, ответ неверен.

Лексико-грамматический компонент:

1 балл — ответ не содержит лексико-грамматических ошибок

0 баллов — ответ содержит как минимум одну лексико-грамматическую ошибку

KEY:

1. The poem is likely written for someone the poet deeply cares for or loves.
2. The poet wishes to offer extravagant gifts, yet only offers his dreams.
3. 'Golden and silver light' and 'the half-light' symbolize the beauty and nuances of life.
4. The last line requests gentleness with the poet's dreams and feelings.

Audio Script

W. B. Yeats 1865 – 1939

Had I the heavens' embroidered cloths,
Enwrought with golden and silver light,
The blue and the dim and the dark cloths
Of night and light and the half light,
I would spread the cloths under your feet:
But I, being poor, have only my dreams;

I have spread my dreams under your feet;
Tread softly because you tread on my dreams.

Task 2. Listen to the meeting only once and choose the correct answer. Максимум 10 баллов.

1. A group of people are discussing the design of a new logo for their bank. What kind of image does the CEO want the bank to have?
 - a. creative
 - b. exciting
 - c. traditional
 - d. modern

2. What color will they most likely use for the new logo?
 - a. blue
 - b. purple
 - c. multiple colors
 - d. red

3. A blue logo implies **creativity/ diversity/ excitement/ trust** but is also **associated with death/ symbolic of danger/ very traditional**.

4. A red logo conjures up images of **creativity/ diversity/ excitement/ trust** but is also **associated with death/ symbolic of danger/ very traditional**.

5. A purple logo conveys **creativity/ diversity/ excitement/ trust** but is also **associated with death/ symbolic of danger/ very traditional**.

6. Multiple colors capture the feeling of **creativity/ diversity/ excitement/ trust**.

7. **Think critically.** Why do you think they believe a multicolored logo is the right fit for their company?
 - a. Because it shows they are modern and forward-thinking
 - b. Because they are an international bank
 - c. Because it reflects the diversity among the staff that work for the company
 - d. Because the CEO is a strong believer in diversity

Критерии:

1 балл присуждается за каждый правильный ответ.

KEY:

1. d (modern)
2. c (multiple colors)
3. trust, very traditional
4. excitement, symbolic of danger
5. creativity, associated with death

6. diversity
7. a (Because it shows they are modern and forward-thinking)

Audio Script

Charlotte: OK. Thank you for your time today. I know everyone is very busy. This meeting is to discuss plans for the new logo, specifically thinking about colors. So, let's start today by looking at our current logo. John, could you explain how this logo was chosen?

John: Sure, Charlotte. As you know, the bank has a very simple logo - just our name in a blue rectangle. However, we didn't choose blue at random. In most parts of the world, blue evokes feelings of trust. That's why a lot of other banks use this color, too.

Ramon: You said "in most parts of the world." So, you're saying that blue doesn't have this meaning in some countries? Which ones?

Charlotte: Good question, Ramon. Laura, would you like to take this one?

Laura: Well, the short answer is that blue does mean trust and strength in most parts of the world, as John says. However, from my visits to India and Latin America, I know that it can also have religious connotations, but this doesn't mean we should avoid it. Generally speaking, I think that blue is a very safe color to use all over the world.

Charlotte: OK. Thank you, Laura. So, let's start thinking about the new logo. Ramon, could you bring us up to speed?

Ramon: I'm not sure I understand. Could you rephrase the question, please?

Charlotte: Sorry, I mean could you give us an update?

Ramon: Ah! OK. Sorry. Sure. I've been asked to get ideas from some different design agencies that will give us a more modern image, one that will appeal to young adults and reflects our brand better. So-

Laura: Sorry to interrupt, but could I ask why we've decided to target these customers?

Ramon: I'm afraid that's not really my area. Perhaps Charlotte can answer that one.

Charlotte: Yes, I'm glad you asked that, Laura. Basically, the CEO believes that we need to set ourselves apart from the traditional competition. She thinks that high-finance banking will continue to decline, so it's vital that we build up our online presence and cultivate an image that's less like traditional conservative banking so that it appeals more to the younger generation.

Laura: OK. Got it.

Ramon: So, as I was saying, we're in the early stages right now. I want to brief some design agencies and I wanted your input on the guidelines.

Charlotte: OK. So, you're looking for thoughts about the right colors for the designers to use?

Ramon: Exactly. What's the right color for our company?

Charlotte: John, what do you think?

John: Well, I guess I would have to say that either red or purple is my preference. Red is a good color because it's bold and exciting. Purple is creative and different.

Charlotte: Laura, any insights?

Laura: Sorry, let me just check that I've understood the question. You want to know if there are any countries where those colors would be inappropriate?

Charlotte: Yes, that's right.

Laura: That's a good question. Let me think. Red is basically a color of happiness and celebration in most parts of the world, but I believe it can mean danger or caution in the Middle East. Purple generally has a good meaning in Asia, but it's associated with death and mourning in Thailand and in parts of South America.

Charlotte: OK. So, we should avoid purple.

Laura: Actually, I have a question. Does it need to be a monochrome logo?

Ramon: Sorry, what do you mean by that exactly?

Laura: I mean, can we only use one color?

Ramon: Well, I've never really thought about it like that, but now that you ask, I don't see why it has to be just one color.

John: Yes, that could work. In fact, multicolored logos are becoming pretty popular. Using a range of colors signifies diversity. Yeah, I like that idea.

Charlotte: Which would work really well. Yes, I like that idea, too. OK, so Ramon...

Task 3. Convert the transcribed text into the real one. Максимум 13 баллов.

dʒʌst wen dɪ'mɑgrəfərz ɑ: 'rɪŋŋ ə'lɑ:m bɛlz ə'baʊt ,əʊvə,pɒpjə'leɪʃn, 'æməzən 'faʊndə dʒɛf bezəz sɛz wi: ni:d tu: 'pɒpjələɪt'əʊə 'səʊlə 'sɪstəm. 'mɪstər bezəz wɒz ɑ:skt fɔ: hɪz θɔ:ts ɒn hju:'mænəti 'lɪvɪŋ ɪn 'aʊtə speɪs ɪn ə 'θaʊzənd jɪəz taim. hi: rɪ'plaid: "aɪwʊd lʌv tu: si:, ju: nəʊ, ə 'trɪljən 'hju:mənz 'lɪvɪŋ ɪn ðə 'səʊlə 'sɪstəm. ɪf wi: hæd ə 'trɪljən 'hju:mənz, wi: wʊd hæv æt 'eni 'gɪvʌntaɪm 1,000 'məʊtsɑ:ts ænd 1,000 'aɪnstɑɪnz....speɪs wʊd bi: fʊl ɒv laɪf ænd ɪn'telɪdʒəns ænd 'enədʒi." hi: 'ædɪd ðæt hi: wɒntstu: help "bɪld 'hevi 'ɪnfɹə'strʌktʃə ðæt wɪl bi: ju:zɪd baɪ ðə speɪs ,ɒntrəprə'nɜ:z ɒv 'fju:ʃə ,dʒenə'reɪʃnz...səʊ ðæt ,ɪndʒə'nju:ətɪænd ɪ ,mædʒɪ'neɪʃn kæn 'rɪəli bi: ʌn'li:ft".

'mɪstər bezəz θɔ:ts ɑ:r 'ekəʊd baɪ 'feləʊ 'mʌltɪ-,bɪljə'neər 'i:lɒn mʌsk, 'əʊnər ɒv eks ('fɔ:məli nəʊn æz 'twɪtə). ɪn 2021, hi: sɛd ɒv ðə 'hju:mən reɪs: "wi: dəʊnt wɒnt tu: bi: wʌn ɒv ðəʊz 'sɪŋgʌl-'plænɪt 'spi:ʃɪ:z; wi: wɒnt tu: bi: ə 'mʌltɪ-'plænɪt 'spi:ʃɪ:z." 'z:liə ðɪsɪjə, 'mɪstər mʌsk wɔ:nd ðæt: ",pɒpjə'leɪʃn kə'læps

dju: tu: ləʊ bɜ:θ reɪts ɪz ə mʌʃ 'bɪgə rɪsk tu: ,sɪv'lar'zeɪʃn ðæn 'gləʊbəl'wɔ:mɪŋ...mɑ:k ði:z wɜ:dz." 'mɪstər bezəz kən'si:vz ðv 'pi:pəl 'lɪvɪŋ ɪn 'dʒaɪənt speɪs 'steɪʃnz. hi: sɛd məʊst ɪn'hæbɪtənts ðv ði:z wʊd'vɪzɪt z:θ fɔ: veɪ'keɪʃnz. hi: ɪn'vɪʒnz 'aʊə 'plænɪt rɪ'tɜ:nɪŋ tu: ɪts 'prɪsti:n ɪn'vaɪərənmənt, æz 'fæktʳɪz wʊd bi: bɪlt ɪn speɪs. hi:sɛd ðeɪ wʊd ɪks'plɔɪt rɪ'sɔ:sɪz ɒn ðə mu:n ə:r ɒn 'æstərɔɪdz ɪn'stəd ðv 'ju:zɪŋ ʌp z:θs.

Критерии:

1 балл начисляется за каждое правильно расшифрованное предложение.

Предложение считается правильно расшифрованным при отсутствии орфографических ошибок.

KEY:

Just when demographers are ringing alarm bells about overpopulation, Amazon founder Jeff Bezos says we need to populate our solar system. Mr Bezos was asked for his thoughts on humanity living in outer space in a thousand years' time. He replied: "I would love to see, you know, a trillion humans living in the solar system. If we had a trillion humans, we would have at any given time 1,000 Mozarts and 1,000 Einsteins....Space would be full of life and intelligence and energy." He added that he wants to help "build heavy infrastructure that will be used by the space entrepreneurs of future generations...so that ingenuity and imagination can really be unleashed".

Mr Bezos' thoughts are echoed by fellow multi-billionaire Elon Musk, owner of X (formerly known as Twitter). In 2021, he said of the human race: "We don't want to be one of those single-planet species; we want to be a multi-planet species." Earlier this year, Mr Musk warned that: "Population collapse due to low birth rates is a much bigger risk to civilization than global warming...mark these words." Mr Bezos conceives of people living in giant space stations. He said most inhabitants of these would visit Earth for vacations. He envisions our planet returning to its pristine environment, as factories would be built in space. He said they would exploit resources on the moon or on asteroids instead of using up Earth's.

Task 4. Rewrite the text, making it grammatically and lexically correct. Максимум 5 баллов.

***Example:** In serene mountain village, nestle among tower peaks, live Kai, skill potter renown for his exquisite craftsmanship.*

***Answer:** In a serene mountain village, nestled among towering peaks, lived Kai, a skilled potter renowned for his exquisite craftsmanship.*

In vibrant coast town, Zoe, young chef with extraordinary talent, thrive. Fascinate by exotic flavors, she dedicate her life to create innovate dishes, her skills far surpass those of her traditionalist colleagues.

One brisk morning, Zoe embark on spontaneous quest for culinary inspiration. Drive by her passion for unique ingredients, she explore local markets and remote fish villages. She wander through bustling bazaars, her senses alight with array of spices and fresh seafood. Her search bring her to hide cove at dawn, just as fishermen bring in their early catch.

There, Zoe discover rare fish, its flavor unlike anything she have ever taste. This discovery ignite burst of creativity: ocean's bounty be exhilarating, but there be unexpected finds that truly inspire her. Zoe's culinary adventures, blend traditional techniques with avant-garde tastes, soon become legendary, inspire other to explore and embrace diverse flavors of world.

Критерии:

- 5 баллов — исправлено 20 ошибок и более
- 4 балла — исправлено 15-19 ошибок и более
- 3 балла — исправлено 10-14 ошибок и более
- 2 балла — исправлено 5-9 ошибок и более
- 1 балл — исправлено менее 5 ошибок
- 0 баллов — задание не выполнено

KEY:

In a vibrant **coastal** town, Zoe, a young chef with extraordinary talent, **thrived**. **Fascinated** by exotic flavors, she **dedicated** her life to **creating innovative** dishes, her skills far **surpassing** those of her traditionalist colleagues.

One brisk morning, Zoe **embarked** on a spontaneous quest for culinary inspiration. **Driven** by her passion for unique ingredients, she **explored** local markets and remote **fishing** villages. She **wandered** through bustling bazaars, her senses alight with **the** array of spices and fresh seafood. Her search **brought** her to a **hidden** cove at dawn, just as **the** fishermen **brought** in their early catch.

There, Zoe **discovered** a rare fish, its flavor unlike anything she **had** ever **tasted**. This discovery **ignited** a burst of creativity: **the** ocean's bounty **was** exhilarating, but there **were** the unexpected finds that truly **inspired** her. Zoe's culinary adventures, **blending** traditional techniques with avant-garde tastes, soon **became** legendary, **inspiring others** to explore and embrace **the** diverse flavors of **the** world.

Task 5. Guess the meaning of the “Words of the Year 2023”, and provide their definitions below. Each answer should be up to 20 words each. Максимум 9 баллов.

1. Greedflation (*noun*) —
2. Deinfluencing / de-influencing (*noun*) —
3. Ultra-Processed (*adjective*) —
4. Nepo Baby (*noun*) —
5. Beige flag (*noun*) —

Критерии:

В ответе предоставлена полная и правильная дефиниция Слова Года.

- 5 ответов - 9 баллов
- 4 ответа - 8 баллов
- 3 ответа - 7 баллов
- 2 ответа - 6 баллов
- 1 ответ - 5 баллов

KEY:

1. Greedflation (*noun*) — the use of inflation as an excuse to raise prices to artificially high levels in order to increase corporate profits.
2. Deinfluencing / de-influencing (*noun*) — the use of social media to warn followers to avoid certain commercial products, lifestyle choices, etc.

3. Hallucinate (*verb*) — when an artificial intelligence (= a computer system that has some of the qualities that the human brain has, such as the ability to produce language in a way that seems human) hallucinates, it produces false information.
4. Semaglutide (*noun*) — a medication used to suppress the appetite and control high blood sugar.
5. Ultra-Processed (*adjective*) — (of food) prepared using complex industrial methods from multiple ingredients, often including ingredients with little or no nutritional value.
6. Nepo Baby (*noun*) — a person, especially in the entertainment industry, whose career is believed to have been advanced by having famous parents.
7. Heat dome (*noun*) — a persistent high-pressure weather system over a particular geographic area, which traps a mass of hot air below it.

Beige flag (*noun*) — a character trait that indicates that a partner or potential partner is boring or lacks originality; (also) a trait or habit, esp. of a partner or potential partner, viewed as extremely characteristic, but not distinctly good or bad.

Task 6. Revise the given text by identifying and correcting the underlined errors. Максимум 4 балла.

The Quitting Quandary: Deciphering the Art of Resilience

In the ever-evolving landscape of the professional realm, the topic of quitting, or more 1. precise, the act of giving up on one's endeavors, has emerged as a thought-provoking subject, triggering discussions on resilience, determination, and the pursuit of personal happiness. This topic has garnered substantial attention in recent times, as it 2. rises questions that delve deep into the 3. intricasies of individual choices and 4. social expectations.

The Pursuit of Happiness

At the core of the quitting conundrum lies the pursuit of personal happiness and fulfillment. In a world that often emphasizes relentless perseverance, quitting can be perceived as a deviation from the 5. normal. However, the act of quitting can also be seen as an act of self-preservation and an acknowledgment of one's evolving priorities and aspirations.

Breaking Free from Stagnation

Quitting is not merely a matter of 6. surender; it can also signify a bold step towards personal growth and change. When individuals find themselves stuck in 7. fulfilling roles or situations, quitting can serve as a catalyst for transformation. It can pave the way for new opportunities and fresh perspectives, ultimately leading to a more satisfying life path.

The Social Stigma

While quitting may be a deeply personal decision, it is not immune to societal judgment. Society often places a premium on resilience and steadfastness, sometimes overlooking the value of self-awareness and 8. adaptation. The fear of being labeled as quitters can 9. defer individuals from making choices that are in their best interest.

The Importance of Balance

The issue of quitting is characterized by nuances and shades of gray. Striking a balance 10. among persevering through challenges and recognizing when it's time to move 11. away is a delicate art. It requires 12. introspection, self-assessment, and the courage to make difficult decisions.

While some argue that quitting signifies weakness, others champion it as a courageous act of self-discovery and 13. grow. As individuals navigate this multifaceted issue, they must remember that quitting, like any other decision, should ultimately align 14. on their own pursuit of happiness and personal fulfillment. Just as in the case of nepotism, the quitting debate will continue to 15. sparkle passionate conversations and challenge conventional wisdom in the ever-evolving landscape of life and work.

Критерии:

4 балла — 13-15 правильных ответов

3 балла — 10-12 правильных ответов

2 балла — 7-9 правильных ответов

1 балл — 4-6 правильных ответов

0 баллов — 0-3 правильных ответа

KEY:

The Quitting Quandary: Deciphering the Art of Resilience

In the ever-evolving landscape of the professional realm, the topic of quitting, or more **precisely**, the act of giving up on one's endeavors, has emerged as a thought-provoking subject, triggering discussions on resilience, determination, and the pursuit of personal happiness. This topic has garnered substantial attention in recent times, as it **raises** questions that delve deep into the **intricacies** of individual choices and **societal** expectations.

The Pursuit of Happiness

At the core of the quitting conundrum lies the pursuit of personal happiness and fulfillment. In a world that often emphasizes relentless perseverance, quitting can be perceived as a deviation from the **norm**. However, the act of quitting can also be seen as an act of self-preservation and an acknowledgment of one's evolving priorities and aspirations.

Breaking Free from Stagnation

Quitting is not merely a matter of **surrender**; it can also signify a bold step towards personal growth and change. When individuals find themselves stuck in **unfulfilling** roles or situations, quitting can serve as a catalyst for transformation. It can pave the way for new opportunities and fresh perspectives, ultimately leading to a more satisfying life path.

The Social Stigma

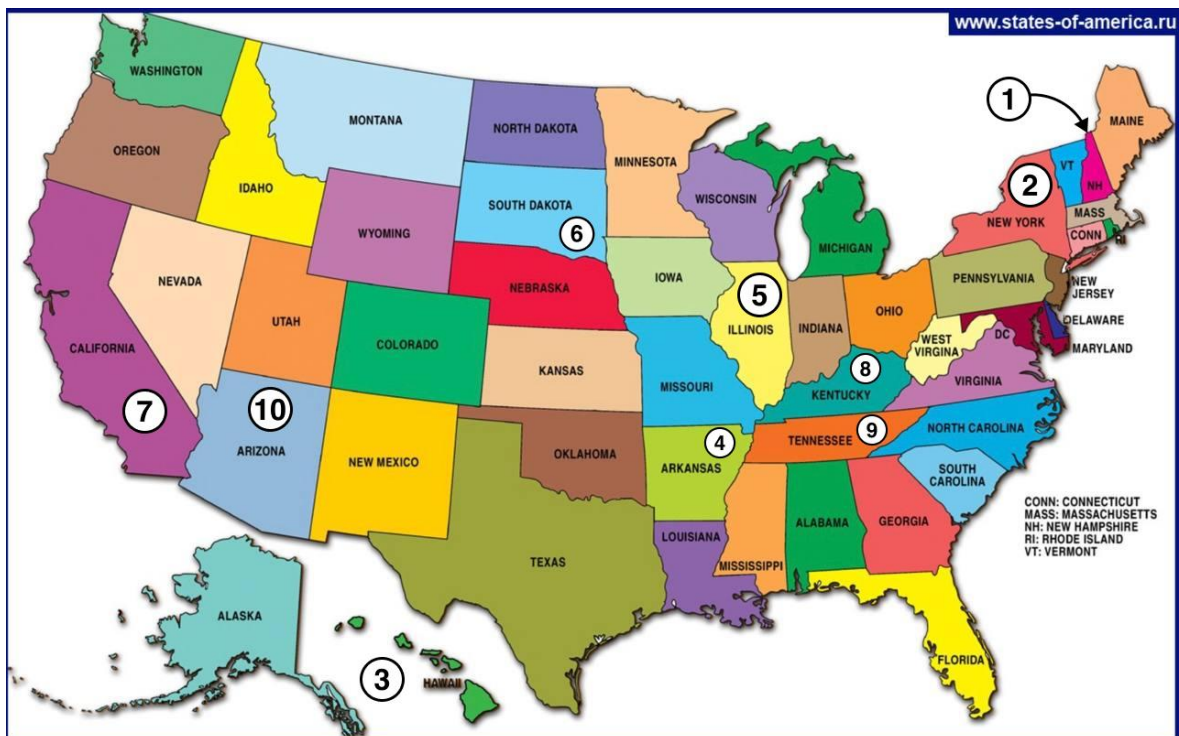
While quitting may be a deeply personal decision, it is not immune to societal judgment. Society often places a premium on resilience and steadfastness, sometimes overlooking the value of self-awareness and **adaptability**. The fear of being labeled as quitters can **deter** individuals from making choices that are in their best interest.

The Importance of Balance

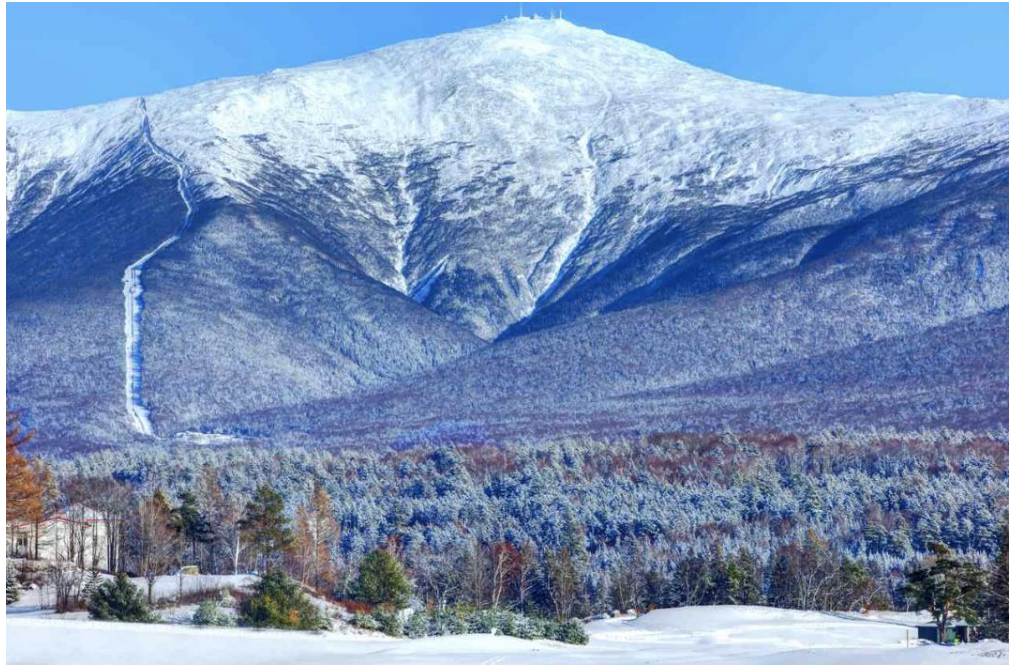
The issue of quitting is characterized by nuances and shades of gray. Striking a balance **between** persevering through challenges and recognizing when it's time to move **on** is a delicate art. It requires **introspection**, self-assessment, and the courage to make difficult decisions.

While some argue that quitting signifies weakness, others champion it as a courageous act of self-discovery and **growth**. As individuals navigate this multifaceted issue, they must remember that quitting, like any other decision, should ultimately align **with** their own pursuit of happiness and personal fulfillment. Just as in the case of nepotism, the quitting debate will continue to **spark** passionate conversations and challenge conventional wisdom in the ever-evolving landscape of life and work.

Task 7. Match the states under the numbers and the places or things which are connected with them. Максимум 5 баллов.



a. the White Mountains



b. Henry Ford first production



c. Body farm



d. Alcatraz



e. Mount Rushmore Monument



f. Volcanoes National Park



g. Mining for diamonds in Crater of Diamonds State Park



h. Horse derby



i. The Boneyard



j. Niagara Falls



Критерии:

5 баллов — 9-10 правильных ответов

4 балла — 7-8 правильных ответов

3 балла — 5-6 правильных ответов

2 балла — 3-4 правильных ответа

1 балл — 1-2 правильных ответа

0 баллов — все ответы указаны неверно

1 балл начисляется за каждое правильное соотнесение достопримечательности со штатом.

KEY:

1. New Hampshire - a. the White Mountains
2. New York - j. Niagara Falls
3. Hawaii - f. Volcanoes National Park
4. Arkansas - g. Mining for diamonds in Crater of Diamonds State Park
5. Illinois - b. Henry Ford first production
6. South Dakota - e. Mount Rushmore Monument
7. California - d. Alcatraz
8. Kentucky - h. Horse derby
9. Tennessee - c. Body farm
10. Arizona - i. The Boneyard

Task 8. Select any 5 American states from the list below you know well about. Share the facts about them. Write 30 - 40 words for each. Максимум 11 баллов.

American states:

Alabama

Alaska

Arizona

Arkansas

California

Colorado

Connecticut

Delaware

Florida

Georgia

Hawaii

Idaho

Illinois

Indiana

Iowa

Kansas

Kentucky

Louisiana

Maine

Maryland

Massachusetts

Michigan

Minnesota

Mississippi

Missouri

Montana

Критерии:

Задание оценивается в 0 баллов в случае несоблюдения указанного количества слов.

Содержание ответа:

1 балл — фактуальная информация, представлена развернуто и соответствует действительности

0 баллов — фактуальная информация, представлена кратко и/или не носит ошибочный характер

Грамматика

- 5 баллов** — лексический компонент ответа участника олимпиады соответствует уровню C1
- 4 балла** — лексический компонент ответа участника олимпиады соответствует уровню B2
- 3 балла** — лексический компонент ответа участника олимпиады соответствует уровню B1
- 2 балла** — лексический компонент ответа участника олимпиады соответствует уровню A2
- 1 балл** — лексический компонент ответа участника олимпиады соответствует уровню A1

Лексика

- 5 баллов** — лексический компонент ответа участника олимпиады соответствует уровню C1
- 4 балла** — лексический компонент ответа участника олимпиады соответствует уровню B2
- 3 балла** — лексический компонент ответа участника олимпиады соответствует уровню B1
- 2 балла** — лексический компонент ответа участника олимпиады соответствует уровню A2
- 1 балл** — лексический компонент ответа участника олимпиады соответствует уровню A1

Task 9. Write an anecdote of 180 - 200 words on the topic “A Misadventure Turned Adventure”. Максимум 15 баллов.

Критерии:

Задание оценивается в 0 баллов в случае несоблюдения указанного количества слов.

Содержание:

- 3 балла** — содержание предоставленного участником олимпиады ответа полностью соответствует заданию
- 2 балла** — содержание предоставленного участником олимпиады ответа частично соответствует заданию
- 1 балл** — содержание предоставленного участником олимпиады ответа не соответствует заданию олимпиады

Оригинальность:

- 2 балла** — представленный ответ носит оригинальный характер, изложенная идея — неординарна и нетривиальна.
- 1 балл** — представленная идея носит популярный и общепринятый характер.

Лексика:

- 5 баллов** — лексический компонент ответа участника олимпиады соответствует уровню C1
- 4 балла** — лексический компонент ответа участника олимпиады соответствует уровню B2
- 3 балла** — лексический компонент ответа участника олимпиады соответствует уровню B1
- 2 балла** — лексический компонент ответа участника олимпиады соответствует уровню A2
- 1 балл** — лексический компонент ответа участника олимпиады соответствует уровню A1

Грамматика:

- 5 баллов** — грамматический компонент ответа участника олимпиады соответствует уровню C1
- 4 балла** — грамматический компонент ответа участника олимпиады соответствует уровню B2
- 3 балла** — грамматический компонент ответа участника олимпиады соответствует уровню B1
- 2 балла** — грамматический компонент ответа участника олимпиады соответствует уровню A2
- 1 балл** — грамматический компонент ответа участника олимпиады соответствует уровню A1

Task 10. You are going to read a newspaper article about young people and technology. For questions 1-14, read the text below and think of the word which best fits each space. Use only one word in each space. For questions 15-20, choose the answer (A, B, C or D) which you think fits best according to the text. Максимум 20 баллов.

Young People and Technology

Danah Boyd is a specialist researcher looking at how young people use technology.

If there's one cliché that really grates with Danah Boyd, who has made a career 1. _____ studying the way younger people use the web, it's that of the digital native. "There's nothing native about young people's engagement with technology," she says, adamantly. She has little time for the widely held assumption that kids are innately more adept 2. _____ coping with the web or negotiating the hurdles of digital life. "Young people are learning about the social world around them," she says. "Today that world has **computer-mediated communications**. Thus, in 3. _____ to learn about their social world, they're learning about those things too. And they're leveraging that to work out the stuff that kids have always worked out: peer sociality, status, etc."

It's 4. _____ surprise she takes exception, really: as one of the first digital anthropologists to dig into the way people use social networking sites, Boyd has a track record of exposing the truths that underpin many of our assumptions about the online world. Along the way, she's gained insights into the social web – not just by conducting studies of how many kids were using social-networking sites, but by taking a closer look at what was going on.

Lately, her work has been about explaining new ways of interpreting the behaviour we see online, and understanding that the context of online activity is often more subtle 5. _____ we first imagine. She outlined some examples at a recent conference in San Francisco, including the case of a young man from one of the poorest districts of Los Angeles who was applying to a prestigious American college. The applicant said he wanted to escape the influence of gangs and violence, but the admissions officer was appalled when he discovered that the boy's MySpace page was plastered 6. _____ precisely the violent language and gang imagery he claimed to abhor. Why was he lying about his motivations, asked the university? "He wasn't," says Boyd: in his world, showing the right images online was a key part of surviving daily life.

Understanding what's happening online is especially pertinent while discussions rage about how perceptions of privacy are shifting – particularly the idea that today's teenagers have a vastly different approach 7. _____ privacy from their predecessors. Instead, Boyd says, activities that strike adults as radically new are often 8. _____ easily understood from the perspective of teenagers. "Kids have always cared about privacy, it's just that their notions of privacy look very different from adult notions", she says. "Kids often don't have the kind of privacy adults assume they do. Adults, by and large, think of the home as a very private space. The thing is, for young people that's often not the case because they have little or no control 9. _____ who has access to it, or under what conditions. As a result, the online world can feel more private because it feels like there's more control."

This concept of control is central to Boyd's work, and it applies not only to **debunking myths** about teenage behaviour, but 10. _____ to similar ideas that have emerged about the rest of the web. Unlike some prognosticators who preach unstoppable revolutions, Boyd suggests that control remains in the same places it always did. "Technologists all go for the notion of "**techno-utopia**", the web as great democratiser," she says. "Sure, we've made creation and distribution more available to anyone,

but at the same time we've made those things irrelevant. Now the commodity isn't distribution, it's attention – and guess 11. _____? We're not actually democratising the 12. _____ system – we're just shifting the way in which we discriminate.”

It's a call to arms that most academic researchers would tend to sidestep, but then Boyd admits to treading a fine line between academic and activist. 13. _____ all, she adds, part of her purpose is to look at the very questions that make us feel uncomfortable. “Part of it is that as a researcher, everybody's obsessed with Twitter and Facebook, and we've got amateur research all over the place,” she says. “Plenty of scholars are jumping in and looking at very specific things. The questions I continue to want to ask are the things that are challenging to me: having to sit down and be forced to think about uncomfortable social stuff, and it's really hard to get my head 14. _____ it, which means it's exactly what I should dive in and deal with.”

15. What point does Danah Boyd make about “computer-mediated communications”?
 - A) They set out to teach the young about social interaction.
 - B) They act as a barrier to wider social interaction amongst young people.
 - C) They are an integral part of a young person's social interaction.
 - D) They take the place of other sorts of social interaction for young people.
16. In the second paragraph, what do we learn about Danah's research into social networking sites?
 - A) It has largely sought to account for their rapid growth.
 - B) It has tended to question people's attitudes towards them.
 - C) It has taken the form of in-depth studies into how they are designed.
 - D) It has begun to investigate whether they are as influential as people think.
17. What point does Danah's example of the Los Angeles college applicant illustrate?
 - A) how readily somebody's online activity can be investigated
 - B) what their online activity can tell us about a person's sincerity
 - C) how important it is to check the content of someone's online activity
 - D) how easy it is to misinterpret an individual's online activity
18. The phrase “debunking myths” refers to Danah's view that
 - A) teenagers' attitudes to privacy are changing less than people think.
 - B) today's teenagers are less concerned about privacy than previous generations.
 - C) teenagers value the idea of privacy more in a domestic environment.
 - D) parents tend not to respect teenagers' need for online privacy.
19. Danah uses the term “techno-utopia” to underline her view that
 - A) her research has resonance for a community of web users of all ages.
 - B) control of the web remains in much the same hands as before.
 - C) people have unrealistic expectations about the influence of the web.
 - D) the web has a largely positive effect on many people's lives.
20. In the last paragraph, we are given the impression that Danah
 - A) feels that a lot of research about the web is lacking in sufficient detail.
 - B) is aware that some issues in her field cannot yet be researched fully.
 - C) regards herself as being more of a philosopher than a researcher.
 - D) is willing to take on research challenges others would avoid.

Критерии

1 балл за каждый правильный ответ.

KEY:

1. from
2. at
3. order
4. no
5. than
6. with
7. to
8. more
9. over
10. also
11. what
12. whole
13. After
14. around
15. C
16. B
17. D
18. A
19. C
20. D