

Всероссийская олимпиада школьников по английскому языку. Муниципальный этап.  
Санкт-Петербург  
2020 – 2021 уч.год  
7 - 8 классы

**Listening**

**Time: 8 minutes**

*Transfer all your answers to your answer sheet*

*You will hear a story about Jane and Dilan. For questions 1-6, write the missing information. You must now have 40 seconds to look at the questions.*

*Transfer your answers to your answer sheet.*

1. It was a \_\_\_\_\_ for Jane and Dilan why so many people started sending them letters addressed to Santa Claus.
2. The letters were written by children from \_\_\_\_\_ families living in New York.
3. Most of the letters asked for \_\_\_\_\_ items.
4. Jim and Dilan used \_\_\_\_\_ to encourage people to respond to families' requests.
5. Jane and Dilan keep receiving letters even though they are living in \_\_\_\_\_ now.
6. There haven't been any \_\_\_\_\_ letters for 9 years so far.

**Reading**

**Time: 27 minutes**

*Transfer all your answers to your answer sheet*

**Part 1**

*You will read about 5 people (1-5) who all want to find an interesting magazine to read. Read the descriptions of the magazines A-H and decide which one would be the most suitable for each person. Use the letters only once. There are three extra descriptions of magazines which you do not need to use.*

*Transfer your answers to your answer sheet.*

1.  Hillary Grigonis has been a professional wedding photographer for almost seven years. She's won some prestigious wedding photography contests in the UK. She's now looking for helpful tips as she'd like to start shooting something really different. Why not landscapes? Hillary would be happy to share her experience.

**Всероссийская олимпиада школьников по английскому языку. Муниципальный этап.**  
**Санкт-Петербург**  
**2020 – 2021 уч.год**  
**7 - 8 классы**

2.  Sean Paul is an Art teacher at school who has got a deep interest in art. Sean has never been without paint and a brush since his childhood, but now he dreams of trying something new in the field of art. He's also grown tired of spending too much time in stuffy classrooms.
3.  Oliver Montgomery, aged 68, is a retired doctor. He has got a 5-year old granddaughter, Lucy, whom he loves dearly and enjoys giving small gifts. Reading a bedtime story for Lucy is his special responsibility. Oliver hopes that he will get to see his fairy tales in print.
4.  Jane O'Brien, the mother of a 15-years old teenager, is worried that her son spends too much time in front of the computer. He prefers watching sport to playing it and as a real football fan, he has never missed a World Cup match. Jane doesn't want her son to be a professional athlete, but she hopes to help him get fit. As a single mother, Jane is really careful with money.
5.  Amelia Acker has a professional interest in fashion and beauty industry and enjoys reading about celebrities. She's thinking of setting up her own fashion agency to provide expert advice to anyone interested in looking perfect and stylish, so she needs to know how it all works. Amelia would rather choose a digital version of a magazine.

#### **A. Outdoor photographer**

The magazine is aimed at beginning photographers who would like to mix photography and the outdoors. It's a publication focused on actually getting out there and taking photos. The magazine covers everything a person who has picked up a camera for the first time may want to know. Plus, you will get some practical advice on shooting anything outdoors, from landscapes to architecture. Do not expect your first photos to be real masterpieces but by following tips from our experts you'll learn how to use a camera in the city or countryside.

#### **B. Sports News**

Our magazine is your weekly dose of sports news. We bring you relevant sports news that matters to you, the fan! It provides exclusive and current information on all kinds of sporting events from the Football Super Cup to Tennis Grand Slam tournaments. The magazine features interviews with your favourite players, expert analysis of events and reviews on baseball, basketball and football at both college and professional levels. Plus, every month we hold a lottery, the winner of which will get a ticket to an important match! A one-year subscription in the UK is only £34.99 (US \$59.88).

#### **C. Good Sport**

Using sport as a starting point, Good Sport touches on the range of human experience in the world of sport, from stadium junk food to a running program for those who want to maintain their physical health. Through everyday activities, like running or playing basketball in local communities, the magazine's superb

**Всероссийская олимпиада школьников по английскому языку. Муниципальный этап.  
Санкт-Петербург  
2020 – 2021 уч.год  
7 - 8 классы**

photography and personal stories encourage even the most inactive reader. The magazine offers the first two issues free of charge. This is great if you are not sure about a full subscription.

**D. PDN**

Photo District News (PDN) is an award-winning monthly magazine for the professional photographer. It focuses on publishing top images and covers all aspects of the photographic industry. It also has “bookazines”. These are columns devoted to a single topic, such as wildlife or documentary photography, as well as guides from renowned experts on how to take better images and insight into the latest technology. Want to tell the secrets of your professional success? Stories from our readers can be found every month in our letters page.

**E. Adventure Box**

Do you dream of getting your child interested in reading? Discover the fascinating, comic-style magazine Adventure Box – the perfect read for young ones aged 4-6 years old. From poems to short stories and interesting facts, each carefully created part of the magazine is a teaching tool that makes learning to read fun. Each story is accompanied by exciting drawings to help little ones enjoy reading independently at home, after school, or in the car. And it gives them something to look forward to in the mailbox!

**F. Allure**

There’s something extremely pleasant about lying on your couch on a Sunday and flipping the silky soft pages of Allure for advice on fashion and lifestyle (and don’t forget the celebrity columns). This is a ritual that no digital application can replace. Topics discussed include home entertainment, the latest fashion news and various aspects of style and fashion accompanied by professional photos.

**G. Storytime**

Storytime magazine has a tale to put a smile on beaming young faces all over the country. Young boys and girls will fall in love with classic tales, rhymes, fables and myths from around the world. Every issue comes packed full of wonderful illustrations to bring every story to life. Plus, you will receive a plastic toy of one of the characters with each issue! Our adult readers will certainly like our writing contests, the winners of which will have their stories published in the magazine.

**H. BoF**

Started in 2007 by Imran Amed, Business of Fashion has already gained a massive number of subscriptions from art students, editors, stylists, and everyone who truly believes in fashion. If you are interested in the inside stories of what goes into developing trends, setting patterns, and influencing the economy, then BoF is the magazine you need to get your hands on. Plus, you will get interviews with creative icons of the industry. The magazine comes to newsstands or your inbox every month.

**Part 2**

*Read the article and the questions below. For each question 6-12, choose the correct answer (1, 2, 3 or 4).*

*Transfer your answers to your answer sheet.*

*Amazon.com*

Amazon sells almost everything from CDs and software to household appliances. Full-size homes, cars, cigarettes, and live animals are the only things you have to leave your house to buy. Amazon is the third largest retailer in the world. But unlike the two largest stores, Amazon has neither produced a single product, nor built a single store. Amazon owns several companies under their own brands. For example, Shelfari is a social website. Its users build virtual bookshelves of the titles they have read and can rate, review, or create groups to discuss them. Amazon makes its money by taking a small percentage of the sale price of each item that is sold through its website. Amazon also allows companies to advertise their products by paying to be listed as products for sale.

That is today. But how did it start? In the summer of 1994, Jeff Bezos quit his job on Wall Street, moved to Texas with his wife and hired a car. While driving towards the Pacific Northwest, he sketched out a plan to set up Amazon.com. Later, in a suburb of Seattle, he set up an office in a garage. Bezos had a \$300,000 cheque. The money had been taken out of his father's retirement savings. Obviously, the investment didn't turn out too bad! Originally, Amazon was an online bookstore, and within a year its catalogue contained hundreds of thousands of different titles.

In Amazon's early days, a bell was rung every single time a new order was made through the site. As the company rapidly grew and new sales reached a peak, management had to stop this ritual as the bell was being rung so frequently.

Bezos never wanted to call his new site Amazon. His first choice was "Cadabra," as in the magician's phrase, "Abracadabra." But his lawyer convinced him that it sounded a bit frightening, and Bezos changed his mind. His second choice was "Relentless." Although it wasn't chosen either, Jeff Bezos liked the name enough to buy the domain name and now the website relentless.com redirects to Amazon.com. Eventually the founder picked Amazon.com because the Amazon is by far the biggest river in the world, and Bezos planned to make his store the biggest in the world. And apart from this, website listings used to be in alphabetical order.

Amazon's logo is a yellow arrow that looks like a smile from A to Z in the Amazon name. Originally, the smile design was meant to say "we're happy to deliver anywhere." But at an Amazon press conference a senior member of the staff explained that the smile indicated that Amazon did everything to provide for its customers' needs from A-Z.

**Всероссийская олимпиада школьников по английскому языку. Муниципальный этап.  
Санкт-Петербург  
2020 – 2021 уч.год  
7 - 8 классы**

It took Amazon seven years to start making a lot of money. In 2005, it launched Amazon Prime, a paid subscription service, which offered quicker, free delivery to regular customers on about a million items. When the Prime service was introduced in New York, the company says one customer received an item in just 23 minutes. One in every 10 Americans—10.7% of the population—has an Amazon Prime membership. Pause for one second. Amazon just shipped 35 items in that period.

If all the cardboard boxes used in all 1.6 million daily Amazon packages were laid out, it would cover an area equivalent to 26,400 square miles—roughly the same size as the State of West Virginia or the country of Sri Lanka. Once it was calculated that the company could cover the entire United States in cardboard boxes in about five months of sales.

**6.** What do you learn about Amazon from the opening paragraph?

1. You can buy some goods online that are produced by Amazon.
2. You can share books with other readers using the Shelfari website.
3. Everything including a house can be bought on its site.
4. Amazon earns money by helping companies to make their products well-known.

**7.** Which statement about starting and the first year of the company is true?

1. Jeff Bezos's wife helped him to create the company.
2. Within a year the company started selling other things apart from books.
3. A close relative of Jeff Bezos put money into his new startup.
4. In the beginning, Bezos wanted to set up a company selling cars.

**8.** In Amazon's office the bell was rung when

1. a client came in the office.
2. a book was bought.
3. a new manager was introduced.
4. a person visited the company's website.

**9.** What do you learn about the name of the company from the fourth paragraph?

1. There is more than one way you can get to the company's home page.
2. Bezos's lawyer suggested a new name for his company.
3. There was only one reason for calling the company Amazon.
4. Cadabra wasn't an acceptable name because it didn't begin with the first letter in the alphabet.

**Всероссийская олимпиада школьников по английскому языку. Муниципальный этап.**  
**Санкт-Петербург**  
**2020 – 2021 уч.год**  
**7 - 8 классы**

**10.** Today the design of the company’s logo means that

1. they have delivered orders to all parts of the world.
2. their staff are exceptionally friendly to all customers.
3. they have brand names beginning with all the letters of the English alphabet.
4. they aim to please their online shoppers.

**11.** What do the statistics provided in the sixth paragraph show?

1. About 10% of Americans have bought something on Amazon.com at least once.
2. On average, the company delivers just over thirty orders every second.
3. Prime members don’t need to pay for delivery of all goods on the site.
4. The first American used the Prime service 23 minutes after it was officially introduced.

**12.** The number 26,400 in the final paragraph is used to show

1. how many miles it takes to deliver some boxes.
2. how many things people in Sri Lanka buy online.
3. how much cardboard the company needs every day.
4. the amount of goods the company sells in the USA for five months.

**Use of English**

*Time: 20 minutes*

*Transfer all your answers to your answer sheet*

**Part 1**

*For questions 1-8, read the text below and circle the correct answer A, B, C or D. There is an **example** at the beginning **0**.*

*Transfer your answers to your answer sheet.*

The **0** \_\_\_\_\_ of the friendly British policeman or “bobby” in a strange-looking helmet is **1** \_\_\_\_\_ all over the world. British police officers **2** \_\_\_\_\_ this nickname after Robert Peel became Home Secretary of the UK. Robert Peel was a tall, handsome man who studied at Oxford University. Thanks to his father’s money and influence, he became a Member of Parliament when he was only 21. Robert held many important government posts and was the **3** \_\_\_\_\_ of the modern Conservative party, but he is best remembered for starting the police force in London in 1829.

**Всероссийская олимпиада школьников по английскому языку. Муниципальный этап.  
Санкт-Петербург  
2020 – 2021 уч.год  
7 - 8 классы**

The policeman’s uniform was **4** \_\_\_\_\_ in those times. A policeman wore a blue coat, dark trousers and a top hat. The top hat made the officer look taller and helped people **5** \_\_\_\_\_ a policeman when they needed one.

Discipline was strict. Policemen lost their job if they were late on duty, kept bad company, were rude to the public, or fell asleep at work. At first, police officers were not very popular. Boys even **6** \_\_\_\_\_ a new game. They laughed at the policemen and threw sticks or stones at their hat. Not surprisingly, the top hat, which was easily knocked-off, was soon **7** \_\_\_\_\_ by the more practical helmet.

When Queen Victoria came to the throne, police forces began to spread all over the country. “Bobbies” helped stop a lot of small crime, particularly **8** \_\_\_\_\_ young boys.

<b>0</b>	A scene	<b>B</b> image	C model	D idea
<b>1</b>	A learnt	B known	C taught	D heard
<b>2</b>	A made	B brought	C got	D ordered
<b>3</b>	A founder	B builder	C author	D designer
<b>4</b>	A unlike	B other	C different	D another
<b>5</b>	A point	B recognise	C reach	D look
<b>6</b>	A produced	B understood	C invented	D expected
<b>7</b>	A provided	B replaced	C moved	D exchanged
<b>8</b>	A with	B among	C for	D about

**Part 2**

*Read the text. For questions 9-14 write the correct form of the word given in brackets to complete the sentence. There is an example at the beginning.*

*Transfer your answers to your answer sheet.*

People have been interested in **0** *\_ building \_* (**BUILD**) machines to do work for us for a long time. But as we know, it **9** \_\_\_\_\_ (**TAKE**) time and money to build just one machine, so early ideas stayed ideas. Many engineers and dreamers **10** \_\_\_\_\_ (**DRAW**) pictures of mechanical men. In 1920, Karel Čapek wrote a story about them. And he used a word from Czech that **11** \_\_\_\_\_ (**CONNECT**) with ‘work’: robot. It described a mechanical device that looked human but **12** \_\_\_\_\_ (**NOT CAN**) show emotions.

Всероссийская олимпиада школьников по английскому языку. Муниципальный этап.  
Санкт-Петербург  
2020 – 2021 уч.год  
7 - 8 классы

Modern-day robots do not necessarily look like humans. But they are programmed **13** \_\_\_\_\_  
(**DO**) tasks that are normally carried out by humans, especially in big factories. Employers prefer these  
mechanical devices for many reasons: they are faster and **14** \_\_\_\_\_ (**ACCURATE**) than human  
workers; they never ask for a pay rise; and they don't have endless coffee breaks!

**Writing**

*Time: 20 minutes*

**You see this announcement on an English-speaking website:**

***Do you dream of making videos that will go viral and be  
seen by millions of people around the world?***

If so, your ideas for a new YouTube channel are welcome!

We will choose the best project and the winner will get the  
opportunity to make their dream come true.

**Do your best to convince us that your ideas are worthy!**

You have decided to take part in this competition. Write a **description** of the YouTube channel that you  
would like to create.

In your description you **must**:

- **explain** the aim of the channel
- **say** who this channel will be designed for
- **describe** the content of the channel
- **suggest** a way to help it attract a lot of viewers

Write about **120 words** on your answer sheet.