

Пермский край  
2023-2024 учебный год  
**ВСЕРОССИЙСКАЯ ОЛИМПИАДА ШКОЛЬНИКОВ  
ПО АНГЛИЙСКОМУ ЯЗЫКУ  
МУНИЦИПАЛЬНЫЙ ЭТАП  
9-11 КЛАССЫ**

**LISTENING**

**Time: 15 minutes (18 points)**

**You will hear two people talking about famous advertising campaigns. Listen attentively and do the following tasks. You will hear the recording three times.**

**PART 1**

**Fill in the gaps in the sentences below. You will have 30 seconds to look through them before the recording starts**

- 1) Coca Cola, you don't have to use the name, the real name, in the actual \_\_\_\_\_ or the \_\_\_\_\_ they are using.
- 2) Even though that's a \_\_\_\_\_, of course used generally in \_\_\_\_\_ and in language, in an everyday kind of way.
- 3) A successful advertising campaign that \_\_\_\_\_ to my mind are the \_\_\_\_\_ ads that have been around for a few years now.
- 4) I'm thinking particularly of the ones where you you've got the dark \_\_\_\_\_ of a young, probably attractive, really trendy \_\_\_\_\_ person.
- 5) I think that the thing with iPod is that it's really a \_\_\_\_\_.
- 6) They want the \_\_\_\_\_, they want this \_\_\_\_\_.

**PART 2**

**Decide whether the statements below are TRUE or FALSE. You will have 30 seconds before the recording starts**

- 7) Lindsay believes that a successful advertisement is all about image.
- 8) What impressed Graham in Coca Cola advertisement was the music.
- 9) Lindsay believes the advertisement of iPods to be really good, simple and effective.
- 10) Lindsay has worked in advertising marketing for about 20 -25 years.
- 11) When the advertisement of Coca Cola came out, Graham was absolutely sure that it would be successful.
- 12) Lindsay focuses on colours in the description of iPods advertisement.

**Now transfer your answers into the answer sheet**

## READING

**Time: 35 minutes (10 points)**

### **PART 1**

**Read the article below and decide whether the information in the sentences below is TRUE, FALSE, or NOT GIVEN in the text. Mark A if the information is TRUE, B if it is FALSE and C if it is NOT GIVEN.**

13. The shortest Apollo mission lasted approximately 3 hours.
14. Over the next several years, USA will launch a robotic mission that will return samples from the far side of the moon.
15. The moon has never had its artificial satellites.
16. The study authors probed the zircons embedded in a lunar rock sample collected during Apollo 17 in 1972.
17. Buzz Aldrin was the first to take photos of the unseen far side of the Moon.
18. The lunar rocks have been collected and preserved in order to explore them in the future with more developed and advanced technologies.
19. Eugene Gernan was the first astronaut to take a significant moonwalk in December 1972.
20. Gneiss is considered to be one of the oldest minerals that appeared since the formation of the Moon.
21. Crystals of zircon capture the final stages of the moon solidifying into rock, marking the beginning of our natural satellite as we know it today.
22. Determining the exact age of the Moon contributes to the study of important events during the early days and chronologising them.

### **The exploration of the Moon: it's even older than we thought**

The physical exploration of the Moon began when "Luna 2", a space probe launched by the Soviet Union, made a hard landing on the Moon on September 14, 1959 and culminated with the landing of the first humans on the Moon in 1969. Between these two great achievements were many scientifically important firsts.

The first photographs of the unseen far side of the Moon were made in 1959 by the Soviet Union's "Luna 3" probe. "Luna 9" was the first probe which performed a soft landing on the Moon and transmitted pictures from the Moon's surface. "Luna 10" launched on March 31, 1966 became the first artificial satellite of the Moon.

On December 24, 1968, the crew of "Apollo 8" became the first human beings who entered lunar orbit and saw the far side of the Moon with their own eyes. And at last, on July 20, 1969 humans

first landed on the Moon. The first man who stepped on the lunar surface was Neil Armstrong, commander of the U.S. mission “Apollo 11”. He spoke the famous words “That's one small step for [a] man, one giant leap for mankind.” The second astronaut of the “Apollo 11” mission, Buzz Aldrin, who stepped on the Moon’s surface 15 minutes later, described the Moon’s view as “Magnificent desolation.” There were six Apollo lunar landing missions at all. The first lasted about two-and-a-half hours was the shortest of any of the six Apollo missions. The crew of “Apollo 17”, by comparison, spent over 21 hours exploring the lunar surface. And Eugene Sernan, as a member of the “Apollo 17” crew, was the last man who walked on the Moon in December 1972. The astronauts of the all Apollo missions deployed the scientific equipment on the Moon and collected rock samples and lunar surface material.

The first robot lunar rover which landed on the Moon was the Soviet vessel “Lunokhod 1” on November 17, 1970 as part of the Lunokhod programme.

Half a century has passed since humans set foot on the moon, but the lunar rocks that they gathered are still revealing important information about Earth’s lambent neighbor. Some of that material has been preserved for decades so that it could be studied with more advanced scientific instruments—and now lunar material collected in 1972 has shown that the moon is millions of years older than previously thought.

By studying the atomic clues trapped in a crystal of zircon, one of the oldest mineral to survive from the Moon’s formation, scientists have determined that the Moon is at least 4.46 billion years old. The age, published this week in the journal *Geochemical Perspectives Letters*, bumps previously measured ages back in time by 40 million years – closer to the start of the solar system an estimated 4.57 billion years ago.

Pinning down the age of the moon can help scientists chronicle the sequence of events during the critical early days. “Timing is everything,” says first author Jennika Greer, a cosmochemist at the University of Glasgow who worked on the project when she was a graduate student at the University of Chicago. “Our solar system has been around for a while, but a lot of really dynamic processes happened in those first million years.” The true interest in studying the moon lies in what it can tell us about Earth.

### USE OF ENGLISH

**Time: 30 minutes (23 points)**

#### **PART 1**

**Read the text below. Use the word given in capitals to form a word that fits in the gap in the same line.**

<p>Pontefract Heritage Group is so concerned with the level of vandalism at their ancient park that it has written to Council Leader Peter Box asking him to tackle the (23)_____ worrying problem. In one of the most recent incidents, eight birch, ash and maple trees were sawn down. Pontefract’s bowling club is planning to create an (24)_____ zone by fencing off the greens to prevent further (25)_____ damage to them. These attacks come hot on the heels of damage inflicted on Pontefract</p>	<p>INCREASE</p> <p>EXCLUDE</p> <p>EXTEND</p>
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Castle by gangs of youths who have ripped masonry (26)_____ from the ruins. Michael Holdsworth, Chairman of the Heritage Group, yesterday commented: '(27)_____ damage has occurred over several years in the gardens and action taken to stop the culprits entering at night has so far been (28)_____. And it's not just the bad (29)_____ of teenagers which is wreaking havoc with the gardens. Adults misuse them too in the daytime by parking on the grass and flower-beds.' Earlier this year, English Heritage gave the gardens Grade II status as a site of (30)_____ interest in a national register of parks and gardens. The gardens date back to the thirteenth century, when the land formed part of the monastery gardens of Pontefract's Dominican Friary. Earning a place in the register means that the local council is required to make (31)_____ for the protection of the gardens. (32)_____, this means that more investment is now needed to tackle the problems facing the gardens and provide much-needed facilities.	DISCRIMINATE  NOTICE  EFFECT BEHAVE  HISTORY  PROVIDE  UNDERSTAND
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## PART 2

Fill each gap with one word only which can be used appropriately in all three sentences.

33. The young man devoted his life to the \_\_\_\_\_ of pleasure.  
I have to admit that car racing is a \_\_\_\_\_ which doesn't interest me at all.  
The worried mother ran out of the supermarket in hot \_\_\_\_\_ of her toddler quickly running away.
34. Tom was unable to sit his through exams as he was \_\_\_\_\_ up with a bad bout of flu.  
The government minister has \_\_\_\_\_ himself open to criticism by his careless and prejudiced remarks.  
My English teacher always \_\_\_\_\_ great stress on correct pronunciation.
35. They live in a small house \_\_\_\_\_ in the forest  
Their father was so \_\_\_\_\_ in thought that he didn't even notice the children had come home.  
He took a \_\_\_\_\_ breath before beginning to recite the poem.
36. I have to catch an early \_\_\_\_\_ to Paris.  
She broke her leg after falling down a \_\_\_\_\_ of stairs.  
The children took \_\_\_\_\_ when they saw the schoolteacher, his face red with anger, striding across the playground towards them.
37. Her spirits \_\_\_\_\_ as the weeks went by and her brother still failed to return home.  
The ship \_\_\_\_\_ without trace soon after entering the area known as the Bermuda Triangle.  
As soon as she got home, Martha \_\_\_\_\_ into her favourite armchair with a sigh of relief.
38. It isn't Anna's \_\_\_\_\_ to speak to strangers on a train.  
When the night-club refused me entrance because I wasn't wearing a tie, I decided to take my \_\_\_\_\_ elsewhere.  
In larger cities, the old French \_\_\_\_\_ of going home from work for lunch is dying out.

39. I'd make a very poor nurse as I can't \_\_\_\_\_ the sight of blood.  
Please don't \_\_\_\_\_ on ceremony, just help yourselves to anything you want to drink.  
The letters GB on the back of a car \_\_\_\_\_ for Great Britain.

### PART 3

**Read the text and decide which answer A, B, C or D best fits each space.**

A recent Ministry of Defence document paints a picture of (40)... reality for the future. In an intriguing passage, it says Britain will probably become a net importer of gas over the next decade, and in 10 years from now will be importing as much as 90% of its needs. It also says that global warming will (41)...extensive flooding of coastal areas which could prove disastrous. Fresh water, meanwhile, will become increasingly (42)... . It also (43)... that if present consumption patterns continue, by 2025, two-thirds of the world's population will (44)... living in 'water-stressed' conditions. Flooding, (45)... with the shortage of fresh water, is likely to make matters worse.

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|----|---------------|---------------|--------------|--------------|
| 40 | A ruthless    | B severe      | C cruel      | D grim       |
| 41 | A bring about | B put forward | C turn out   | D finish off |
| 42 | A singular    | B occasional  | C infrequent | D scarce     |
| 43 | A informs     | B warns       | C notifies   | D alerts     |
| 44 | A break out   | B come around | C end up     | D set down   |
| 45 | A combined    | B added       | C connected  | D united     |

### WRITING

**Time: 30 minutes (10 points)**

**Write a letter in 150-170 words in an appropriate style.**

You have decided to go backpacking around Russia. One of your best friends did exactly that last year. Write to your friend asking for advice. Look at the notes you have made below of all the things that you need to ask your friend.

#### Notes

- Plan route or just go for it?
- Accommodation?
- Places not to miss?
- Best way to travel?
- Possible problems?

*Write your letter.* You do need to include postal addresses.