

LISTENING 9-11 (SCRIPT)

Task 1. You will hear a radio podcast about Artificial Intelligence and its impact on society. Listen and choose the correct answer A, B, C, D for questions 1-10. You will hear the recording twice.

Now you have 30 sec to look at the task

Pause 30 sec

Artificial Intelligence and Its Impact

Hello, everyone! Today, we're diving into a fascinating subject that's transforming our world: artificial intelligence, or AI. Whether you realize it or not, AI is all around you. It's in the smartphone in your pocket, the smart speaker in your living room, and even the recommendation engines suggesting the next show to binge-watch. But what exactly is AI, and how is it impacting our lives?

To start with, let's break down the concept of AI. At its core, artificial intelligence refers to the simulation of human intelligence in machines. These machines are programmed to think like humans and mimic our actions. The idea is to create systems that can perform tasks that normally require human intelligence, such as visual perception, speech recognition, decision-making, and language translation.

AI is divided into two types: narrow AI and general AI. Narrow AI is designed to perform a specific task, such as facial recognition or internet searches, and is the most common form of AI we encounter today. General AI, on the other hand, refers to a machine with the ability to understand, learn, and apply knowledge across a wide range of tasks, much like a human. Although general AI remains largely theoretical, it represents the ultimate goal for many AI researchers.

Now, let's talk about the impact of AI. In the business world, AI is revolutionizing industries by automating tasks, optimizing processes, and enhancing decision-making. For example, in healthcare, AI algorithms analyze medical data to help doctors diagnose diseases more accurately and develop personalized treatment plans. In the finance sector, AI systems detect fraudulent transactions and assess risks in seconds, improving security and efficiency.

Education is another area where AI is making waves. AI-powered tools provide personalized learning experiences, adapting to each student's unique pace and style. Imagine having a virtual tutor that knows exactly where you struggle and provides extra help on those topics. This level of customization can potentially level the playing field, giving every student access to tailored education.

However, with these advancements come challenges and ethical considerations. One major concern is job displacement. As AI systems become more capable, they could replace human workers in certain roles, leading to unemployment in some sectors. It's crucial to prepare for this shift by investing in education and training to help workers transition to new roles that AI cannot easily perform.

Additionally, the ethical implications of AI cannot be ignored. As AI systems make decisions in critical areas like healthcare and criminal justice, ensuring these systems are fair, transparent, and free of bias is vital. How do we hold an AI accountable if it makes a mistake? Who is responsible? These are questions society must address as AI continues to evolve.

Moreover, the rapid advancement of AI raises privacy concerns. AI relies on vast amounts of data to function effectively, and this data often includes personal information. It's essential to establish robust data protection measures to safeguard individual privacy and prevent misuse of data.

Looking ahead, the future of AI is both exciting and unpredictable. Innovations like self-driving cars and intelligent robots are already in development, promising to redefine how we live and work. While the potential benefits are immense, it's up to us to ensure AI is used responsibly and ethically.

In conclusion, artificial intelligence is a powerful tool reshaping our world in profound ways. As we embrace its potential, we must also navigate the challenges it presents, balancing innovation with

ethical considerations. By doing so, we can harness the power of AI to create a future that benefits us all. Thank you for joining me on this exploration of AI and its impact!

Now you have 20 sec to complete the task, then you will hear the text again.

Pause 20 sec

2 прослушивание

This is the end of the task

PAUSE

Task 2. You will hear an extract about the implementation of Artificial Intelligence into business and industry. Listen and complete the sentences (QUESTIONS 11-20) with the words from the extract. Use plural forms where necessary. You will hear the recording twice.

Now you have 30 seconds to look at the task

00:00:00 — D is for data. Artificial intelligence, or AI, has rapidly transitioned from science fiction to present reality, reshaping industries and business models. However, the greatest risk for companies isn't AI itself, but relying on outdated thinking in a post-AI world. Individuals and organizations who cling to old mental models will find it difficult to keep pace with AI-driven changes.

00:00:28 — To remain competitive, leaders must adopt a forward-thinking mindset that embraces exploration and innovation. AI's impact on every sector will be transformative, making company-wide adaptability an essential trait for future success. Never before have we held a tool that not only automates processes but also creates new solutions and makes independent decisions.

00:00:53 — In the next decade, the use of AI will skyrocket, allowing organizations that embrace hyper-automation and decentralized leadership to significantly enhance their business value and profitability. That said, as organizations become more digital, it's vital to remain focused on humanity. AI must be leveraged to empower people, not replace them. This means distinguishing between warm and cold AI technologies.

00:01:22 — Warm tech fosters human potential, boosting trust, equity, and well-being, while cold tech dehumanizes work, eroding trust and harming communities. Prioritizing a human-first approach is key to unlocking AI's benefits while avoiding unintended consequences. Technological shifts must also be accompanied by cultural change.

00:01:47 — Traditional rigid work models that are slow to evolve won't thrive in this new environment. The future belongs to the anything workforce, dexterous, nimble, and focused on value creation. In contrast, outdated workforce models that prioritize siloed specialization over flexibility will struggle. AI is not just reshaping how work is done, but also why we work.

00:02:14 — Leaders need to create a compelling narrative about AI's potential, outlining what it can and cannot do while fostering a culture of experimentation and learning. To successfully lead in an AI-driven future, you must adopt a dual mindset, bold enough to explore AI's immense possibilities, yet cautious enough to manage its risks effectively.

Now you have 20 sec to complete the task, then you will hear the text again.

Pause 20 sec

Второе прослушивание.

This is the end of the task